

# THE GOOD, THE BAD AND THE UGLY

HERE AT ADAS HQ WE LOVE SEEING YOUR DIVING PICS AND HOLIDAY SNAPS.

AS CREATIVE AND COOL AS THE PHOTOS ARE, THEY AREN'T ALWAYS SUITABLE TO BE USED ON YOUR ADAS CARD AT RENEWAL TIME.



CANT WAIT TO TRY THE NEW KM97 HELMET

THE PHOTO YOU SUPPLY IDENTIFIES THAT YOU ARE THE HOLDER OF THAT ADAS CERTIFICATION







AN ID PHOTO  
MEANS:  
NO HATS, NO SUNNIES  
(NO DISGUISES!)



# BEWARE THE SELFIE

WE UNDERSTAND SOMETIMES YOU WORK IN  
REMOTE LOCATIONS AND IT IS EASIER TO TAKE  
A PHOTO YOURSELF

BUT WATCHOUT.....

SELFIES CAN DISTORT YOUR FACE



ALL WE REALLY NEED IS A CRISP  
PASSPORT STYLE PHOTO OF YOUR  
FACE, CROPPED IN CLOSE ON A LIGHT  
COLOURED BACKGROUND.

THE SOONER WE GET THE PHOTO WE  
NEED THE FASTER YOU GET YOUR  
CERTIFICATION!

WE HOPE YOU GOT A LAUGH FROM THE  
CARTOON AND LOOK FORWARD TO  
TALKING TO YOU SOON AT HQ.

# THANKS